

Learning Record

Name

Bécaye Guindo

City/Country

Rufisque / Senegal

Date of Birth

13th October, 1967

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Gender

Male



Time spent studying on ALISON

12 hours 24 min

Completed



Diploma in Tourism Studies:

83.2% quiz score

Tourism is a major global industry worth over one trillion dollars in revenue annually and it is an important part of the economies of many countries and regions around the world. With huge markets such as China yet to reach its full potential, the tourism industry will continue to grow in importance. The first part of the course describes the formation of the tourist industry as well as outlining its sectors and employment opportunities. The next part of the course explains the needs of both business and pleasure travellers. Following this, the ways that tourism businesses/destinations can market themselves effectively is described. The final section explains how the travel industry packages and sells tourism products through retail and o



Introduction to Life Insurance and Retirement Savings:

85% quiz score

Having adequate life insurance and retirement savings are two very important aspects of personal financial planning. This free online personal finance course introduces and explains the basic forms of both life insurance and retirement savings with an emphasis on its application in the U.S. Both term life insurance and whole life insurance are clearly explained with examples, the features of Traditional Individual Retirement Accounts (IRAs) and Roth IRAs are reviewed and the similarities and differences between Traditional IRAs and 401(K)s are described. This course will be of great interest to all learners who are planning their personal finances and would like a clear knowledge and understanding of both life insurance and retirement savi..

ALISON points

40







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